



Shri S'ad Vidya Mandal's
MAHAMANDALESHWAR SHRI KRISHNANADJI
COLLEGE OF COMMERCE,
BHARUCH



SAURABH
The Fragrance of MKCC

A ONE DAY
NATIONAL
CONFERENCE



ANNUAL
DAY
CELEBRATION



April, 2025

A Quarterly E-News Letter
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PUBLISHED BY:

Dr. V. A. Joshi

Principal

M. K. College of Commerce, Bharuch



PLACEMENT
FAIR
2025

EDITORS:

- **Dr. Nisha P. Kalavadiya**
Assistant Professor
- **Dr. Minal R. Patel**
Assistant Professor

Vision:

- To impart higher education in Commerce with a view to create skilled workforce for commerce and industry and encourage entrepreneur skills among students.
- To develop latent potentialities, trapped energies, suppressed initiatives and groom it, make it free and properly harnessed.
- To make students aware of the present global environments.
- To imbibe the spirit of harmony among youth.
- To prepare them to be the better citizens, full of confidence in order to earn their livelihood.
- To prepare them for challenges and nation building.

Mission:

To bring out well efficient and trained administrators, managers, accountants who can meet the new millennium challenges in the present market scenario and who can face competition in the global world along with the quality of entrepreneurship.

Principal's Message:

It is a matter of great pride and contentment for the college to bring out the April- 2025, Volume-II, Issue-IV, edition of newsletter 'Saurabh' for the academic year 2024-25. The key ambition of this newsletter is to inspire and present a timely and honest portrait of activities of the various events organized by the college, student's achievements and faculty achievements. This also inspires and strengthens our commitment towards the welfare of the institute.

The institute has made remarkable progress in all the areas such as curricular, co-curricular, extra-curricular and capacity building with relevance to staff and students. In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario in India. We believe that education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. We feel proud that we are part of such an excellent institute, which is shaping modern India.

I congratulate the editors who have played a commendable role in accomplishing the task of releasing this issue of the newsletter.

Dynamic Management:

Sri S'adVidya Mandal, Bharuch		
Sr. No.	Name	Designation
1.	Shri Shashikant S. Patel	Chairman
2.	Shri Jivrajbhai M. Patel	Secretary
3.	Shri DevangbhaiThakore	Jt. Secretary
4.	Shri Dr.Bhavinbhai N. Surti	Member
5.	Shri Ketanbhai K. Patel	Member
6.	Mrs. Heenaben M. Patel	Member
7.	Shri Dr. V.A. Joshi	Ex-officioMember
8.	Mrs. Dr. Manisha V. Shukla	Ex-officioMember
9.	Shri Dr. N. B. Patel	Ex-officioMember

College Profile:

M.K.College of commerce is a Grant-in-aid college established in June 1967, affiliated to Veer Narmad South Gujarat University, Surat and included in the list prepared by UGC under section 2F & 12B of the UGC Act, 1956 vide letter No. UGC/42-850 dated 03-04-1969and letter No. UGC/9556/2004 dtd.28/08/2004 respectively.

Our college is situated on the old National Highway No.-8 near Bharuch Railway Station in 33 acre campus of SriS'adVidyaMandal, Bharuch offering two basic programmes i.e. Bachelor of Commerce and Master of Commerce. The college also runs M.K.College of Commerce Computer Centre offering various undergraduate diploma and postgraduate diploma courses.

We have sound infrastructure including 20 lecture halls with LCD projectors and computers, Boys' and Girls' separate common rooms. We have recently installed class room audio broadcasting system. We have facilities like computer, Internet, Photo Copying, Intercom, inverter, Power generator, C.C.TV camera, water cooler, microphone, speakers, electronic bell, LCD television 32" and colour TV 29", 13kv Solar Power System, Sanitary Napkin Vending Machine-Incinerator and Fire system.

Our library consists of more than 38000 books, 100 journals/ periodicals and scores of regional and national newspapers and magazines. Our library has a rich treasure of Encyclopaedia Britannica, other encyclopaedias and some other rare collection. Our College has been part of campus of Sri S'adVidyaMandal

which is buzzing with academic activities. At first sight, one feels that learning and teaching environments here are congenial to students.

In June 1967, the institution started functioning from J. P. Arts and Science College, Bharuch, another prominent institution of the Mandal. At present it can boast of its own building with state of the art facilities at its disposal. MKCC today is well-equipped with independent Shri R C Joshi Library, MKCC Computer Lab, Seminar Hall, Conference Hall, separate NCC, NSS, Gymkhana offices, Gymnasium, separate parking facilities for staff and students, sprawling lush green sports complex, Swami Atulanandji Auditorium, boys and girls hostel, and canteen facility. The institution has also banking facility in the form of Axis Bank including ATM which functions from the same campus for the last seven years. Our academic endeavour also speaks volumes for itself; this institution was awarded 'The Best College of Gujarat' in the year 1986-87 and a cash prize of Rs.50, 000/- by the Government of Gujarat. This in itself is the testimony of our academic output. Some of our students have topped in the University Examinations, some have clinched medals and accolades in sports events and other competitions. This achievement is particularly remarkable on the ground that every student who desires to take admission and possess minimum eligibility condition is admitted to the course. The Institution has a permanent affiliation with VNSGU Surat and has been listed under 2(f) and 12(B) of the UGC Act, 1956.

We have drawn a perspective plan as to further our academic expansion. Pursuant to this, we have planned to propose to go for UGC sponsored and self-financing vocational course like vocational course in Computer. On the academic front, innovative experimenting in teaching, learning and evaluation are being carried out by the faculties thereby making the teaching learning process more interesting, interactive and participative. It has been our attempt to nurture and foster the talent and potential of the students within the purview of the Higher Education System.

The institution has reached to its present status of eminence due to dedicated and devoted teamwork of the teaching and administrative staff and constant support, encouragement, moral and financial aids from the Management. The members of MKCC Parivar are committed to strive hard to reach still the greater heights in higher education, thus thereby fulfilling the aspirations and expectations of the society and founding Saints of the institution who have contributed tremendously to the cause of higher education.

❖ Republic Day Celebration:

On the auspicious morning of 26th January 2025, our institute, M. K. College of Commerce, Bharuch celebrated 76th Republic Day in the college premises. It was the matter of great pride for all of us. The principal, teachers and the students didn't want to leave any stone unturned in making this monumental day a memorable one. To make the program a remarkable one, trustees, principals and teaching staffs, non – teaching staffs and students of various institute and schools of S'ad Vidya Mandal were present in the function.



NSS & NCC Activities

NSS believes in a motto “NOT ME, BUT YOU”. We, at M. K. College of Commerce, Bharuch organise various activities for the betterment of society and for the contribution towards the nation. NSS volunteers and NCC Cadets enthusiastically participate in all the activities which help them in their overall development.

❖ Tree Plantation:

Tree plantation on a college campus is a beneficial activity that can enhance the environment, educate students about environmental responsibility, and beautify the campus. It can also help to reduce pollution, improve air quality, and provide a healthier living space for the campus community. NSS and NCC Units of M. K. College of Commerce, Bharuch organised tree plantation activity on 8th January, 2025.



❖ One Day NSS Tour:

One Day NSS Tour for NSS Volunteers was organized by M. K. College of Commerce, Bharuch on 11th February 2025. Ram kund, Vamaleshwar Temple, Hanuman Tekri, etc were visited during the tour.



❖ Leprosy Awareness Rally:

The aim of this activity was to create an awareness among people regarding the Leprosy disease treatment and cure, and to encourage people to take action towards the total eradication of it. It was also to demolish any type of myths and stereotypical beliefs about the spread of this disease and to give a clear idea of what the disease is about. It was held on 30th January, 2025.



❖ World Consumer Day:

World Consumer Rights Day, observed annually on March 15, is a global initiative focused on promoting and upholding consumer rights and protection. The day is a reminder of the need to ensure fair treatment and prevent exploitation of consumers. M. K. College of Commerce, Bharuch also celebrated World Consumer Day on 15th March, 2025.



Sports Activities

❖ Sports Day Celebration:

The annual Sports Day of M. K. College of Commerce, Bharuch was held on 6th January, 2025 at the college ground. The event was a grand celebration of sportsmanship, teamwork, and physical fitness, bringing together students, faculty, and staff to showcase their athletic talents.



❖ Intercollege Tournament:

Various tournaments like Intercollege Kho-Kho Tournament on 7th-8th February, 2025, C Zone Intercollege Cricket Tournament on 1st March, 2025 and Intercollege Zonal Kabaddi Tournament on 23rd March, 2025 was organised by M. K. College of Commerce, Bharuch.





Cocurricular Activities

❖ A One Day National Conference:

A One Day National Conference on “NEP-2020 Reimagining Education: Pathways to a Holistic and Multidisciplinary Future” was organised by M. K. College of Commerce, Bharuch on 28th January, 2025. Dr. Kishorshin Chavda, Honourable Vice Chancellor, VNSGU, Surat and Dr. Madhukar Padvi, Honorable Vice Chancellor, Birsa Munda Tribal University, Rajpipla graced the occasion by their valuable presence. Dr. Kiran Pandya, Honourable Pro-vost, Sarvajani University, Surat provided valuable inputs on the topic as a key-note speaker. Trustees of S’ad Vidya Mandal, Principals and faculties of various colleges of south Gujarat also remained present. More than 150 participants from various colleges enthusiastically participated and presented their research papers in the conference. All the papers were published in Research Metrix- International peer reviewed Multidisciplinary journal.



❖ Mega Placement Fair-2025:

In order to encourage students' placement related activities in all over Gujarat, Department of Education, Government of Gujarat has established Placement Cell at Knowledge Consortium of Gujarat (KCG), Ahmedabad in 2018-19.

Every year Mega Placement Fair for the students of Bharuch and Narmada District is organized by KCG, Gujarat at M. K. College of Commerce, Bharuch. This year also Mega Placement Fair-2025 was organized at our college on 5th March 2025. This year total 37 Industries, 19 Institutes, 4430 students from various institutes registered for the placement and 1200 students participated in the placement fair.

Participating companies were of the opinion that this type of placement camps should be organized at regular interval. They were happy with the overall arrangements and hospitality done by the organizing institute.



❖ Library Day Celebration:

To promote reading and highlighting the library's role M. K. College of Commerce, Bharuch celebrated library Day by arranging book exhibition in the college library on 17th January, 2025.



Extra Curricular Activities

M. K. College of Commerce believes in overall development of the students. Every year we, at our institute, organized various cultural as well as sports activities which can provide a very good platform to the students to show case their talent.

❖ Musical Morning & Annual Prize Distribution:

The most awaited event of every year is the Annual Day. It is an important time for students to show the audience their talents. The most treasured moments of this Day are the sincere arrangements, the uncontainable enthusiasm, and the full-dress rehearsals. Preparations for the Annual Day begin well ahead of time, sometimes two months earlier. This year our college celebrated its annual day on 11th January 2025. The program began with the invocation song sung by the students and the lighting of the lamp. The program also included varied items such as, singing, group performances, dance dramas and others. This year the day was celebrated with various group dance performances representing the theme of various states.

The college, along with musical morning, organizes Annual Prize Distribution Function. This is an occasion to highlight our achievements during the proceeding academic session, honour the achievers in various activities-in academics, Sports, N.S.S., N.C.C., and cultural domains. Seeing the prize winners getting awarded and clapped on the podium can be inspirational, motivational experience for other students. Also, these moments become memorable in the lives of the prize winners. The College authorities also take this occasion to share with the audience, future plans of developmental works in the college.





❖ Achievements:

Our College Organized A One Day National Conference on “NEP 2020 Reimagining Education: Pathways to a Holistic and Multidisciplinary Future” in Collaboration with **RESEARCH MATRIX, ISSN: 2321-7073** on **28th January, 2025**. Below mentioned Faculties have **Participated and Published Research Paper in Conference**.

Sr. No.	Name of the Teacher	Title of the Paper
1.	Dr. Vijaykumar A. Joshi	Bharatma Videsh-Vepar Na Valano Vepari Mal-Saman ane Sevaona Vepar Sambandhma
2.	Dr. Vijaykumar A. Joshi	Bharatma Juvar Na Paak Hethalna Vavetar Vistarma Satat Thayel Ghatadano Vishlaneshatmak Abhyas
3.	Dr. Rahul I. Mehta	The Role of the Indian Knowledge System (IKS) in Fulfilling NEP 2020 Objectives
4.	Dr. Tajuddin S. Shaikh	The Role of Higher Education in Economic Development
5.	Dr. Pragnesh J Mistry	Mahatma Gandhi National Rural Employment Guarantee act For the Employment of Schedule Cast And Schedule Tribe Population (A study of Selected Sub-District of Bharuch District of Gujarat State)
6.	Dr. Pintu N. Pastagiya	A study on Role of Commercial Banks in the Rural Development in India
7.	Dr. Pintu N. Pastagiya	A Conceptual Study on Adoption of Mobile Technology for Online Shopping
8.	Dr. Pintu N. Pastagiya	Surat's Textile Manufacturers and Traders' Perspective On GST
9.	Dr. Pintu N. Pastagiya	Digital Transformation On MSME:SWOT Analysis
10.	Dr. Minal R. Patel	Fintech And Entrepreneurship in India: A Detailed Overview
11.	Dr. Nishaben Kalavadiya	Reimagining Education: The Pivotal Role of Research And Innovation in Transformative Learning
12.	Dr. Nishaben Kalavadiya	Curriculum Reforms and Multidisciplinary Learning in the Context of NEP-2020: A Paradigm Shift in Indian Education
13.	Dr. Mayurpuri M. Gauswami	Corporate Governance in Banks: A Theoretical Examination of Challenges and Solutions
14.	Prof. Hilpesh J. Vyas	Indian Knowledge Systems: Insights For Today's Ethical Challenges
15.	Dr. Nirdosh J. Patel	A Study on Operational Efficiency of Selected Fertilizer Companies in India: A Comparative Analysis
16.	Dr. Hetalben P. Chaniyara	From Chalkboard to Chat bots: The Role of AI in Education
17.	Dr.Sonalkumari Y. Mangela	Bharatiy Shram Bajarma AI (Artificial Intelligence): Padakaro ane Tako

18.	Dr. Stuti S. Desai	An analysis of Digital Awareness in College Students of Commerce: In the Context of Cybercrime in Digital Banking with Special Reference to Bharuch City
19.	Dr. Ankur C Patel	Research on the Significance of Physical Education and Its Impact on Academic Success
20.	Mohini A Vaishnav	Event Management
21.	Harshida R. Choksi	Tradition and Modernity in the Select Novels of Sudha Murthy: An Indian Context-A Review Article
22.	Khushbu B. Patel	The Influence of Social Media on Modern English
23.	Sajidkhan M. Pathan	Mediation: A Competitive Study with ADR(Alternative Dispute Resolution)
24.	Darshnaben G. Makawana	Bharatna Krushi Kshetrama Navi Technologyno Upayog ane Teni Aarthik Asar
25.	Pankita D. Gohil	A Conceptual Study on Digital Payment: Current Trends, Challenges and Future Prospects
26.	Chetshri P. Joshi	Digital Payment Systems And Their Impact on FMCG Sector in India
27.	Priyanka B. Jambu	Gujaratma Aarogya Sambhal Vyavasthni Sthiti, Padakaro ane Suchano
28.	Rakshita R. Rathod	A Study of Teaching and Learning Programme on Selected Government College
29.	Rahulkumar C. Patel	The Role of Fertilizer Companies in the Gujarat's Economy

Our College Organized One Day National Conference on NEP 2020 Reimagining Education: Pathways to a Holistic and Multidisciplinary Future” in Collaboration with **RESEARCH MATRIX**, ISSN: 2321-7073 on **28th January, 2025**. Below mentioned Faculties have **Participated in Conference**.

Sr. No.	Name of the Teacher
1	Dr. Jitendrakumar D. Patel
2	Prof. Varsha V. Parmar
3	Prof. Suresh N. Patel
4	Prof. Arun D. Desai
5	Prof. Iswar D. Paetl
6	Prof. Dilipbhai B. Rathod

Sr. No.	Name of the Teacher	Achievements/Activities
1	Dr. Vijaykumar A. Joshi	Under the guidance of Dr. Vijaykumar A. Joshi, Vasava Kapilaben Samsingbhai, Awarded Degree of Doctor of Philosophy in the Subject of Economics, Faculties of Arts, with the title of Thesis, Uchha Shikshit Aadivasi Mahilaoni Samajikane Aarthik Paristhiti no Abhyas Narmada Jillana Sandarbha by VNSG University, on 16 th January 2025.
2	Dr. Rahul I. Mehta	As a member of SAAC peer team visited Government Arts, Commerce and Science College, Umarpada on 23/01/2025. As a member of SAAC peer team visited Joria Parmeshwar Arts and Science College, Jambughoda on 10/02/2025 Invited as a Resource Person to deliver lecture on English Remedial Class under UDISHA prakalp by Government Arts and Commerce College, Netrang. Invited as a Resource Person to deliver lecture followed by Panel Discussion on What to do after Graduation: My Opinion by Government Arts college Jhagadia.
3.	Dr. Praganesh J. Mistry	Presented Research Paper “Mahatma Gandhi Rural Employment Guarantee Act for the Woman Employment” in “National Conference on “Enlightening Entrepreneurship, E-Commerce, Economy, Education, Environment & Ethics through Advanced Research Methodologies Organized by Navyug Commerce College, Surat & Internal Quality Assurance Cell in Association with Research & Development Cell, Vnsgu. Surat, on 8 th March 2025.
4	Pankita D. Gohil	Presented and Published Research Paper “Artificial Intelligence: Current Trends, Challenges and Future Prospects, in One Day National Seminar on Artificial Intelligence Revolution in Commerce and Management: Transforming Business, Empowering Future organized by B.J. Vanijya Mahavidyalaya on 11th January 2025 Participated in Online Refresher Course on Fundamentals on Research Methodologies organized by UGC-MMTTC ,Department of Education, The M. S. University of Baroda, Vadodara on 16th Jan to 30th Jan 2025 A Thesis titled ‘A Study of Young Consumers’ Perception, Attitude and Behavioral Intention towards Usage of Plastic Money and Virtual Wallet as Modes of Payments in Selected Cities of Gujarat’ by Pankita D. Gohil under the guidance of Dr. Sandipkumar G. Parjapati has been accepted and awarded a degree of PhD in Commerce by The M. S. University of Baroda, Vadodara

Below Mentioned Faculties have Participated In UGC-Sponsored Online Short Term Programme on Research Paper writing from 20/1/2025 to 25/1/2025 by UGCMMTTC Gujarat University, Ahmedabad

Sr. No.	Name of the Teacher
1	Dr.Minal R Patel
2	Dr.Mayurpuri M. Gauswami
3	Dr. Hetalben P. Chaniyara

Below Mentioned Faculties have been nominated as an Editor in Research Matrix Peer Reviewed and Refereed International Multidisciplinary Journal of Applied Research

Sr. No.	Name of the Teacher
1	Dr. Vijaykumar A. Joshi
2	Dr. Mayurpuri M. Gauswami

Below Mentioned Faculties have Completed Online GURU-DAKSHTA Faculty Induction Programme (FIP) Organized by UGC-MMTTC Ramanujan College, Delhi on 16/12/2024 to 14/1/2025

Sr. No.	Name of the Teacher
1	Dr. Hetalben P. Chaniyara
2	Dr. Sonalkumari Y. Mangela

Below Mentioned Faculties has completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MMTTP0 of University Grants Commission organized by UGC-MMTTC, Sardar Patel University, Vallabh Vidyanagar from 17/02/2025 to 28/02/2025 and obtained A+ grade.

Sr. No.	Name of the Teacher
1	Dr. Nishaben P. Kalavadiya

❖ **Felicitatation of Dr. Pankita D. Gohil**

A Thesis titled ‘A Study of Young Consumers’ Perception, Attitude and Behavioural Intention towards Usage of Plastic Money and Virtual Wallet as Modes of Payments in Selected Cities of Gujarat’ by Pankita D. Gohil under the guidance of Dr. Sandipkumar G. Parjapati has been accepted and awarded a degree of PhD in Commerce by M. S. University of Baroda, Vadodara. M. K. College of Commerce Congratulates and wish her a bright future ahead.



Media Coverage

ભરૂચની એમ.કે.કોલેજ ઓફ કોમર્સમાં
એક દિવસીય શૈક્ષણિક સેમિનાર યોજાયો

ભરૂચ | એમ.કે.કોલેજમાં વન કે મેગનલ કોન્ફરન્સ ઓન એનઈપી 2020 રિઈમેક્સ એજ્યુકેશન પાથવેઝ તું આ હોલિસ્ટિક એન્ડ મળતી ડિસિપ્લિનસી ક્યુલર વિષય પર રાષ્ટ્રીય કોન્ફરન્સ નું આયોજન કરવામાં આવ્યું હતું. આ કોન્ફરન્સમાં વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી સંલગ્ન કોલેજના 300 અધ્યાપકોએ રજીસ્ટ્રેશન કરાવ્યું હતું તથા 150 અધ્યાપકોએ પોતાના પેપર્સનું પ્રેઝન્ટેશન કર્યું હતું. આ કોન્ફરન્સમાં વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી ના વાઈસ ચાન્સલર ડૉ. કિશોરસિંહ ચાવડા, બીરસા મુંડ્રા ટ્રાયબલ યુનિવર્સિટી ના વાઈસ ચાન્સલર ડૉ. મધુકર પાડવી, સાર્વજનિક યુનિવર્સિટી ના પ્રોવોસ્ટ ડૉ. કિરણ પંડ્યા ઉપસ્થિત રહ્યા હતા.

37 થી વધુ કંપનીના પ્રતિનિધિઓ હાજર
એમ.કે.કોલેજ ખાતે પ્લેસમેન્ટ
કેમ્પમાં 1200 છાત્રના ઈન્ટરવ્યુ

ભાસ્કર ન્યૂઝ | ભરૂચ

કોલેજ, સુરત ઉપસ્થિત રહ્યા હતા. આ કેમ્પમાં ભરૂચ અને નર્મદા જિલ્લાની 19 કોલેજોનાં 4430 જેટલા વિદ્યાર્થીઓએ રજીસ્ટ્રેશન કરાવ્યું હતું તથા 1200 વિદ્યાર્થીઓએ ઈન્ટરવ્યુ આપ્યા હતા. 37 જેટલી કંપનીઓનાં પ્રતિનિધિઓ ઉપસ્થિત રહ્યા હતા. પ્લેસમેન્ટ ફેરને સફળ બનાવવામાં ભરૂચ-નર્મદા જિલ્લાની તમામ કોલેજના આચાર્ય તથા સ્ટાફ દ્વારા સહકાર પ્રાપ્ત થયો હતો. એમ.કે.કોલેજ ઓફ કોમર્સ ના આચાર્ય તથા સ્ટાફ દ્વારા સમગ્ર કેમ્પનું સફળતાપૂર્વક આયોજન કરવામાં આવ્યું હતું.

ઈન્ડસ્ટ્રીઝ અને એજન્સીઓનો સહયોગ પ્રાપ્ત થયો
૧૨૦૦ વિદ્યાર્થીઓએ ઈન્ટરવ્યુ આપ્યા
ભરૂચની MK કોલેજ ખાતે
મેગા પ્લેસમેન્ટ કેમ્પ યોજાયો

| ભરૂચ |

એમ.કે.કોલેજ ઓફ કોમર્સ, ભરૂચ ખાતે તા.૫ ના રોજ મેગા પ્લેસમેન્ટ કેમ્પ યોજાયો હતો. ગુજરાત સરકારના શિક્ષણ વિભાગ, નોલેજ કોન્સોર્ટીયમ ઓફ ગુજરાત દ્વારા પ્રતિ વર્ષની માફક આ વરસે પણ જોન-૪ માં સમાવિષ્ટ ભરૂચ જિલ્લા (નોડ-૪) અને નર્મદા જિલ્લા (નોડ-૬) ની સરકારી અને પ્રાઇવેટ કોલેજના વિદ્યાર્થીઓ માટે મેગા પ્લેસમેન્ટ ફેર-૨૦૨૫ યોજાયો.

આ ફેરમાં ડૉ.બી.એચ. પરમાર-જોનલ ઓફીસર, આચાર્ય સરકારી વિનયન કોલેજ વાલોડ તથા ડૉ.કે.ડી.પંચાલ (સબ

જોનલ ઓફીસર) ગાંધી સરકારી ઈજેનર કોલેજ સુરત ઉપસ્થિત રહ્યા હતા. આ કેમ્પમાં ભરૂચ અને નર્મદા જિલ્લાની ૧૯ કોલેજોના ૪૪૩૦ જેટલા વિદ્યાર્થીઓએ રજીસ્ટ્રેશન કરાવ્યું હતું તથા ૧૨૦૦ વિદ્યાર્થીઓએ ઈન્ટરવ્યુ આપ્યા હતા. ૩૭ જેટલી કંપનીઓના પ્રતિનિધિઓ ઉપસ્થિત રહ્યા હતા. પ્લેસમેન્ટ ફેર-૨૦૨૫ ને સફળ બનાવવામાં ભરૂચ-નર્મદા જિલ્લાની તમામ કોલેજના આચાર્ય તથા સ્ટાફ દ્વારા સહકાર પ્રાપ્ત થયો હતો. એમ.કે.કોલેજ ઓફ કોમર્સના આચાર્ય તથા સ્ટાફ દ્વારા સમગ્ર કેમ્પનું આયોજન કરવામાં આવ્યું હતું.

ગુજરાતનોલેજ કોન્સોર્ટીયમ દ્વારા આયોજન કરાયું