



Shri S'ad Vidya Mandal's
M. K. COLLEGE OF COMMERCE, BHARUCH

SAURABH

The Fragrance of MKCC



October, 2024

**A Quarterly Newsletter
Volume-II Issue-II**

PUBLISHED BY

Dr. V.A Joshi

Principal

M. K. College of Commerce, Bharuch

EDITORS:

- **Dr. Nisha P. Kalavadiya**
Assistant Professor
- **Dr. Minal R. Patel**
Assistant Professor

Vision:

- To impart higher education in Commerce with a view to create skilled workforce for commerce and industry and encourage entrepreneur skills among students.
- To develop latent potentialities, trapped energies, suppressed initiatives and groom it, make it free and properly harnessed.
- To make students aware of the present global environments.
- To imbibe the spirit of harmony among youth.
- To prepare them to be the better citizens, full of confidence in order to earn their livelihood.
- To prepare them for challenges and nation building.

Mission:

To bring out well efficient and trained administrators, managers, accountants who can meet the new millennium challenges in the present market scenario and who can face competition in the global world along with the quality of entrepreneurship.

Principal's Message:

It is a matter of great pride and contentment for the college to bring out the October- 2024, Volume-II, Issue-II, edition of newsletter 'Saurabh' for the academic year 2024-25. The key ambition of this newsletter is to inspire and present a timely and honest portrait of activities of the various events organized by the college, student's achievements and faculty achievements. This also inspires and strengthens our commitment towards the welfare of the institute.

The institute has made remarkable progress in all the areas such as curricular, co-curricular, extra-curricular and capacity building with relevance to staff and students. In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario in India. We believe that education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. We feel proud that we are part of such an excellent institute, which is shaping modern India.

I congratulate the editors who have played a commendable role in accomplishing the task of releasing this issue of the newsletter.

Dynamic Management:

Sri S'ad Vidya Mandal, Bharuch		
Sr. No.	Name	Designation
1.	Shri Shashikant S. Patel	Chairman
2.	Shri Jivrajbhai M. Patel	Secretary
3.	Shri Devangbhai Thakore	Jt. Secretary
4.	Shri Dr.Bhavinbhai N. Surti	Member
5.	Shri Ketanbhai K. Patel	Member
6.	Mrs. Heenaben M. Patel	Member
7.	Shri Dr. V.A. Joshi	Ex-officio Member
8.	Mrs. Dr. Manisha V. Shukla	Ex-officio Member
9.	Shri Dr. N. B. Patel	Ex-officio Member

College Profile:

M. K. College of commerce is a Grant-in-aid college established in June 1967, affiliated to Veer Narmad South Gujarat University, Surat and included in the list prepared by UGC under section 2F & 12B of the UGC Act, 1956 vide letter No. UGC/42-850 dated 03-04-1969 to 2f and letter No. UGC/9556/2004 on 28/08/2004 to 12 B.

Our college is situated on the old National Highway No.-8 near Bharuch Railway Station in 33 acre campus of Sri S'ad Vidya Mandal, Bharuch offering two basic programmes i.e. Bachelor of Commerce and Master of Commerce. The college also runs M. K. College of Commerce Computer Centre offering various undergraduate diploma and postgraduate diploma courses.

We have sound infrastructure including 20 lecture halls with LCD projectors and computers, Boys' and Girls' separate common rooms. We have recently installed class room audio broadcasting system. We have facilities like computer, Internet, Photo Copying, Intercom, inverter, Power generator, C.C.TV camera, water cooler, microphone, speakers, electronic bell, LCD television 32" and colour TV 29", 13kv Solar Power System, Sanitary Napkin Vending Machine-Incinerator and Fire system.

Our library consists of more than 38000 books, 100 journals/ periodicals and scores of regional and national newspapers and magazines. Our library has a rich treasure of Encyclopaedia Britannica, other

encyclopaedias and some other rare collection. Our College has been part of campus of Sri S'ad Vidya Mandal which is buzzing with academic activities. At first sight, one feels that learning and teaching environments here are congenial to students.

In June 1967, the institution started functioning from J. P. Arts and Science College, Bharuch, another prominent institution of the Mandal. At present it can boast of its own building with state of the art facilities at its disposal. MKCC today is well-equipped with independent Shri R C Joshi Library, MKCC Computer Lab, Seminar Hall, Conference Hall, separate NCC, NSS, Gymkhana offices, Gymnasium, separate parking facilities for staff and students, sprawling lush green sports complex, Swami Atulanandji Auditorium, boys and girls hostel, and canteen facility. The institution has also banking facility in the form of Axis Bank including ATM which functions from the same campus for the last seven years. Our academic endeavour also speaks volumes for itself; this institution was awarded 'The Best College of Gujarat' in the year 1986-87 and a cash prize of Rs.50, 000/- by the Government of Gujarat. This in itself is the testimony of our academic output. Some of our students have topped in the University Examinations, some have clinched medals and accolades in sports events and other competitions. This achievement is particularly remarkable on the ground that every student who desires to take admission and possess minimum eligibility condition is admitted to the course. The Institution has a permanent affiliation with VNSGU Surat and has been listed under 2(f) and 12(B) of the UGC Act, 1956.

We have drawn a perspective plan as to further our academic expansion. Pursuant to this, we have planned to propose to go for UGC sponsored and self financing vocational course like vocational course in Computer. On the academic front, innovative experimenting in teaching, learning and evaluation are being carried out by the faculties thereby making the teaching learning process more interesting, interactive and participative. It has been our attempt to nurture and foster the talent and potential of the students within the purview of the Higher Education System.

The institution has reached to its present status of eminence due to dedicated and devoted teamwork of the teaching and administrative staff and constant support, encouragement, moral and financial aids from the Management. The members of MKCC Parivar are committed to strive hard to reach still the greater heights in higher education, thus thereby fulfilling the aspirations and expectations of the society and founding Saints of the institution who have contributed tremendously to the cause of higher education.

❖ 78th Independence Day Celebration:

78th Independence Day was celebrated at the college campus in the joyful & patriotic atmosphere. Trustees and college staff along with the students paid their respect to the National Flag.



❖ Ganesh Sthapan:

Ganesh Chaturthi, the festival celebrating the birth of Lord Ganesha, was observed at M. K. College of Commerce, Bharuch with great devotion and enthusiasm. The entire college, including students and staff, came together to participate in various rituals and festivities during this auspicious occasion.

The celebration began with a ceremonial puja. This marked the commencement of a spiritually significant day. The puja was conducted with traditional rituals offerings to Lord Ganesha's idol. Lord Ganesha's idol graced our campus for a three-day stay, which allowed students and staff to continue seeking His blessings. The culmination of the Ganesh Chaturthi celebration was the 'Bisarjan' or immersion ceremony. This ritual symbolized the return of Lord Ganesha to His celestial abode. The entire college participated in the procession, joyfully dancing and singing hymns to bid farewell to the deity.



❖ Garba Celebration:

Cultural Committee, M. K. College of Commerce, Bharuch organized Garba Celebration on 10/10/2024. All the students and staff enjoyed playing Garba. Students were given prize for best action (Girls and Boys) at the end of the celebration.



❖ Janmashami Celebration:

M. K. College of Commerce organized Matki Fod program in the college campus as a part of Janmashami celebration on 24th August, 2024. Students enthusiastically participated in it.



❖ Bharuch Marathon season -3:

The Bharuch Marathon is the signature event of Bharuch City which is organised by Bharuch Running Club, supported by Rockwool and Powered by Galaxy- Global Supplier to global brands. This year the marathon was also supported by S'ad Vidya Mandal.



NSS & NCC Activities

NSS believes in a motto NOT ME, BUT YOU". We at M. K. College of Commerce, Bharuch organise various activities for the betterment of society and for the contribution towards the nation. NSS volunteers and NCC Cadets enthusiastically participate in all the activities which help them in their overall development. This year also we organised various activities like **Ek Ped Ma Ke Naam, Nasha Mukkt Bharat Pledge, NSS Orientation, Tiranga Yatra, Cleanliness Awareness Rally, and Safai Abhiyan.**





Sports Activities

- M. K. College of Commerce had organised Inter College Taekwondo (boys) Competition on 6th September, 2024.
- M. K. College of Commerce had organised Inter College Badminton (girls) Competition on 19-20 September, 2024.



Cocurricular Activities

❖ Entrepreneurship Awareness Programme:

M. K. College of Commerce organised **Entrepreneurship Awareness Programme during 11-13 September, 2024, in collaboration with SAFAL Skill Academy for Achievement of livelihood-** Equipping Indian Youth for Future. The EAP was organized to create awareness and understanding on entrepreneurship and its vital role in today's world. The EAP was attended by the Students of the college.

The experts from SAFAL academy made it live and interactive. Their engaging sessions covered various aspects of entrepreneurship, including ideation, market analysis, funding avenues, and the significance of perseverance in overcoming challenges. The speakers also highlighted the importance of fostering an entrepreneurial mindset and encouraged the participants to explore and harness their entrepreneurial potential.



❖ Finishing School Program:

Finishing school is an employability enhancement initiative taken by the Education Department, Government of Gujarat for imparting strategic training and development on student's skills of Higher and Technical Education to make them Industry-ready. It is an excellent move to enhance the employability of students within the global industries in developing countries.

The Finishing School Program for our college students under finishing school was organized from **10/08/2024 to 29/08/2024**. The program was exceptionally well-executed and beneficial to our students. It has equipped participants with invaluable skills and knowledge that are essential for success both during their academic journey and beyond.

This training program covered various topics like Employability Skills, Life Skills, and Functional English Skills. The dynamic presentation style and engaging delivery of various topics captivated the attention from start to finish.

We are very much thankful to the Finishing School, Knowledge Consortium of Gujarat, Department of Higher Education, and H. Kumar Education Institute for providing a wonderful learning platform to our students. We are also very much thankful to the trainers Mrs Pinky Kumari, Mr. Nikhil Oza and Ms. Abha Rajput for creating this training more interesting and interactive for the students.



❖ University Approved Computer Certificate Course:

M. K. College of Commerce, Bharuch has started VNSGU approved certificate courses in which around 90 students in various courses got themselves enrolled and completed the course successfully. In Tally GST Course 65 students, PGDCA 10 students DCA 11 students Office Automation 3 students and C Programming 1 student were provided the training.

Extra Curricular Activities

M. K. College of Commerce believes in overall development of the students. Every year we, at our institute, organized various cultural as well as sports activities which can provide a very good platform to the students to show case their talent. This year also various Cultural activities like **Mahendi, Hair-style, Umbrella Painting, Jewellery Making, Fireless Dessert Making, Best out of Waste, Rakhi Making, Pot Painting, Nail art, Bharat Guthan (Hand work)**, etc were organized. Students enthusiastically participated in various competitions. Participation certificates were provided to all the participants and the winners were honoured with Trophy and certificate.







Achievements

❖ Students Achievements:

- Parmar Nabhag M. Student of S. Y. B. Com. got selected in University Malakhm Team.
- Rajput Mangalya C. student of S. Y. B. Com. won bronze medal in VNSGU Inter College Judo Tournament.
- Rajput Mangalya C. student of S. Y. B. Com. won bronze medal in VNSGU Inter College Wrestling.
- Raval Kavya A. student of F. Y. B. Com. won bronze medal in VNSGU Inter College Wrestling.
- Patel Dhara I. student of T.Y. B.Com. got selected in University Women's Cricket Team.
- Parmar Parthkumar V. student of S.Y. B.Com. Selected in University Lawn-tennis Team.
- Vasava Darshana B. student of T. Y. B.Com has successfully completed one year internship (11/09/2023 to 10/09/2024) under the aegis of Chartered Accountants Association, Surat in association with M. K. College of Commerce, Bharuch. Areas covered under the intensive internship are GST, Income Tax, Accountancy and Audit.
- Vasava Saraswati R. student of T. Y. B.Com has successfully completed one year internship (11/09/2023 to 10/09/2024) under the aegis of Chartered Accountants Association, Surat in association with M. K. College of Commerce, Bharuch. Areas covered under the intensive internship are GST, Income Tax, Accountancy and Audit.
- Soni Bhavik K. student of T. Y. B.Com has successfully completed one year internship (11/09/2023 to 10/09/2024) under the aegis of Chartered Accountants Association, Surat in association with M. K. College of Commerce, Bharuch. Areas covered under the intensive internship are GST, Income Tax, Accountancy and Audit.
- Solanki Roma R. student of T. Y. B.Com has successfully completed one year internship (11/09/2023 to 10/09/2024) under the aegis of Chartered Accountants Association, Surat in association with M. K. College of Commerce, Bharuch. Areas covered under the intensive internship are GST, Income Tax, Accountancy and Audit.
- Patil Vasha (T.Y.B.Com), Patel Mansi (S.Y.B.Com), Lohar Disha (S.Y.B.Com) attended TSC Camp (Senior Wing).
- Patel Harsh (S.Y.B.Com), Damor Deep (S.Y.B.Com), Mistry Dev (S.Y.B.Com), Parmar Rahul (S.Y.B.Com), Vasava Dhaval (T.Y.B.Com), Goswami Vishal (T.Y.B.Com), attended TSC Camp (Senior Division).

- Madhiwala Janvi (T.Y.B.Com) attended RDC Camp (Senior Wing).
- Parmar Bhavik (S.Y.B.Com), Rabari Vaibhav (T.Y.B.Com) attended RDC Camp (Senior Division).
- Parmar Vishika (S.Y.B.Com), Dhimar Vasu (T.Y.B.Com) attended EBSB Camp.
- Parmar Rahul (S.Y.B.Com), Vasava Abhishek (S.Y.B.Com), Jangir Abhishek (T.Y.B.Com), attended Army Attachment Camp.
- Parmar Rahul (S.Y.B.Com), Parida Roshan (T.Y.B.Com), attended Army Attachment Camp.
- Chaudhari Bhavin (S.Y.B.Com), Machhar Sharistha (S.Y.B.Com), Beldar Priyanshu (T.Y.B.Com), attended Shooting Camp.
- Beldar Priyanshu (T.Y.B.Com) attended Sport Climbing Course.
- Mali Jitendra (T.Y.B.Com), Kahar Balram (T.Y.B.Com) attended SPNT camp.
- NCC cadets participate and stood first in Volleyball match in NCC Sports Carnival organised at Navrachana University.
- NCC cadets participate and stood first in Kabaddi match in NCC Sports Carnival organised at Navrachana University.
- NCC cadets participate and stood second in badminton match in NCC Sports Carnival organised at Navrachana University.

❖ Faculty Achievements:

- Principal Dr. V. A. Joshi has been appointed as a Dean, Faculty of Commerce, VNSGU, Surat.
- Principal Dr. V. A. Joshi has been nominated by Vice-chancellor as a principal of affiliated institution in The NEP-2020 implementation Committee of the VNSGU, Surat.
- Dr. R. I. Mehta has been nominated by Vice-chancellor as a IQAC Coordinators of affiliated institution in The NEP-2020 implementation Committee of the VNSGU, Surat.
- Dr. P. J. Mistry has presented a paper titled “*MGNREGA for backward rural employment: A Study of Selected Sub-district of Bharuch District of Gujarat State*” in Two-Day National Seminar on Evolving GIG Economy in India: Opportunities, Challenges and Way Forward in Vision Viksit Bharat @ 2047 organised by PG and Research Department of Economics, Gurunanak (autonomous) Velachery, Chennai, held on 13-14 August, 2024.
- Dr. P. J. Mistry has participated in A Two Week National Online Refresher Course in Commerce and Management (Interdisciplinary) under MMTTP, organised by UGC-MMTTC, Shri Guru Tegh Bahadur Khalsa College, University of Delhi, during 1 July to 13 July, 2024.

- Dr. P. J. Mistry has presented a paper titled “*Effectiveness of MGNREGA: A Study of Bharuch District of Gujarat*”, held on 29-30 July, 2024 , which was jointly organised by Department of Business Management and Entrepreneurship, Dr. Rammanoahar Lohia Avadh University, Ayodhya and IGNOU Regional Centre, Lkhnow.
- Dr. M. R. Patel, has completed the NEP-2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme of University Grants Commission organised by UGC-MMTTC, Gujarat University, Ahmedabad from 3rd June, 2024 to 13th June 2024.
- Dr. N. J. Patel, has successfully completed UGC- Sponsored Guru Dakshata Faculty Induction Program organized by UGC-MMTTC Gujarat University during 01/07/2024 to 29/07/2024.
- Dr. H. P. Chaniyara, has completed the NEP-2020 Orientation and Sensitization Programme under Malaviya Mission Teacher Training Programme of University Grants Commission organised by UGC-MMTTC, Ramanujan College, Delhi from 28/08/2024 to 06/09/2024.
- Harshida Choksi has presented paper on “*The significance of Humour in the Short-stories of R. K. Narayan*” at the Research Conclave, Ganpat University, Mahesana on 27/09/2024.
- Khushboo Patel presented a paper titled “*Use of the English Language in Modern Communication: A Survey of Undergraduate Students of Bharuch City*” in National Conference on Multidisciplinary Research & Practice organised by VNSGU, Surat.
- Rakshita Rathod has presented a paper titled “*Student’s Feedback on Administrative Service Provided by Education Institutions- A Study of Self-Finance Colleges*” in One Day National Conference on Contemporary Issue in Commerce and Management held on 30th July 2024 which was organised by Faculty of Commerce and Management, Uka Tarsadia University, Bardoli.

Media Coverage

દિવ્ય ભાસ્કર ભરૂચ-અંકલેશ્વર 16-10-2024

23 વર્ષ જેવા સંદેશ આપવા વોલ પેઈન્ટિંગ થકી રાજ્ય અને નર્મદાના વિકાસનો સંદેશ આપવામાં આવ્યો છે.

એમ.કે.કોલેજ ઓફ કોમર્સના વિદ્યાર્થીઓએ કુસ્તીમાં બ્રોન્ઝ મેળવ્યો



ભરૂચ | એમ કે કોલેજ ઓફ કોમર્સ ભરૂચના વિદ્યાર્થીઓએ દક્ષિણ ગુજરાત યુનિવર્સિટી અંતર્ગત કોલેજ કુસ્તી ભાઈઓની સ્પર્ધામાં એક વાય બીકોમના વિદ્યાર્થી રાવલ કાવ્ય અને એસવાય બીકોમ ના વિદ્યાર્થીઓ રાજપુત માંગલ્ય એ બ્રોન્ઝ મેડલ જીતીને કોલેજનું ગૌરવ વધાર્યું છે. આ બંને વિદ્યાર્થીઓને કોલેજ પરિવારે અભિનંદન અને શુભેચ્છા પાઠવી છે.

દિવ્ય ભાસ્કર ભરૂચ-અંકલેશ્વર 06-08-2024

ભરૂચના ખેલાડીની મલ્લાખમ માટે યુનિવર્સિટીની ટીમમાં પસંદગી



ભરૂચ | વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી અને રાજધીપણાની એમ.આર.આર્ટસ એન્ડ સાયન્સ કોલેજના ઉપક્રમે જીમનાસ્ટિક અને મલ્લાખમ સ્પર્ધા યોજવામાં આવી હતી. ભરૂચની એમ.કે. કોમર્સ કોલેજના એસ.વાય. બીકોમમાં ભણતી નગભ પરમારની સાઉથ ગુજરાત યુનિવર્સિટી મલ્લાખમ ટીમમાં સિલેક્શન થયેલ છે એ બદલ કોલેજ પરિવાર અને આચાર્ય ડો.વી.એ.જોશીએ અભિનંદન અને શુભેચ્છા પાઠવી છે.

દિવ્ય ભાસ્કર ભરૂચ-અંકલેશ્વર 16-09-2024

ભવિષ્યના નેતાઓને જોડવાના હેતુએ આ કુશળ નવનિર્માણ કાર્ય પર પ્રકાશ પાડીને સોને મંત્રમુગ્ધ કરી દીધા હતા.

ભરૂચની એમ.કે.કોલેજના છાત્રો સ્વચ્છતા રેલીમાં સહભાગી બન્યાં



ભરૂચ | ભરૂચમાં સ્વચ્છતા અંગે જનજાગૃતિ લાવવા માટે કોલેજ રોડ પર જનજાગૃતિ રેલી યોજવામાં આવી હતી. જેમાં એમ.કે.કોલેજ ઓફ કોમર્સના વિદ્યાર્થીઓએ પણ ભાગ લીધો હતો. કોલેજના આચાર્ય ડો.વી.એ.જોશીના માર્ગદર્શન હેઠળ છાત્રોએ રેલીમાં ભાગ લીધો હતો. જિલ્લામાં આગામી દિવસોમાં સ્વચ્છતા હી સેવા અભિયાન અંતર્ગત વિવિધ કાર્યક્રમોનું આયોજન કરાયું છે.

દિવ્ય ભાસ્કર ભરૂચ-અંકલેશ્વર 14-08-2024

વત્સલ સોલંકીએ પ્રથમ, સમૂહ ગીતમાં 11 કોમર્સની વિદ્યાર્થીનીઓએ દ્વિતીય ક્રમાંક તથા એક પાત્રીય અભિનયમાં રીયા નાવિકે બીજો નંબર મેળવ્યો છે.

ભરૂચના ખેલાડીએ જુડો સ્પર્ધામાં બ્રોન્ઝ મેડલ મેળવ્યો



ભરૂચ | વીર નર્મદ દક્ષિણ ગુજરાત યુનિવર્સિટી તરફથી આયોજિત ઈન્ટર કોલેજ થેટ જુડો (ભાઈઓ) માટેની ટુર્નામેન્ટમાં એમ. કે. કોલેજ ઓફ કોમર્સ ભરૂચમાં એસવાય બીકોમમાં અભ્યાસ કરતા વિદ્યાર્થી માંગલ્ય રાજપુતે બ્રોન્ઝ મેડલ પ્રાપ્ત કરી ભરૂચ જિલ્લા તથા કોલેજનું ગૌરવ વધાર્યું છે. કોલેજના આચાર્ય ડો.વી.એ.જોશી તથા સ્ટાફ વિજેતા ખેલાડીને અભિનંદન આપ્યાં છે.