



Sri S'ad Vidya Mandal's
M. K. College of Commerce, Bharuch

SAURABH

The Fragrance of MKCC



November, 2023

**A Quarterly Newsletter
Volume-I Issue-II**

PUBLISHED BY

Dr. V.A Joshi

Principal

M. K. College of Commerce, Bharuch

EDITORS:

- **Dr. N. P. Kalavadiya**
Assistant Professor
- **Dr. M.R. Patel**
Assistant Professor

Vision:

- To impart higher education in Commerce with a view to create skilled workforce for commerce and industry and encourage entrepreneur skills among students.
- To develop latent potentialities, trapped energies, suppressed initiatives and groom it, make it free and properly harnessed.
- To make students aware of the present global environments.
- To imbibe the spirit of harmony among youth.
- To prepare them to be the better citizens, full of confidence in order to earn their livelihood.
- To prepare them for challenges and nation building.

Mission:

To bring out well efficient and trained administrators, managers, accountants who can meet the new millennium challenges in the present market scenario and who can face competition in the global world along with the quality of entrepreneurship.

Principal's Message:

It is a matter of great pride and contentment for the college to bring out the November 2023, Volume-I, Issue-II, edition of newsletter 'Saurabh' for the academic year 2023-24. The key ambition of this newsletter is to inspire and present a timely and honest portrait of activities of the various events organized by the college, student's achievements and faculty achievements. This also inspires and strengthens our commitment towards the welfare of the institute.

The institute has made remarkable progress in all the areas such as curricular, co-curricular, extra-curricular and capacity building with relevance to staff and students. In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario in India. We believe that education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. We feel proud that we are part of such an excellent institute, which is shaping modern India.

I congratulate the editors who have played a commendable role in accomplishing the task of releasing this issue of the newsletter.

Dynamic Management:

Sri S'ad Vidya Mandal, Bharuch		
Sr. No.	Name	Designation
1.	Shri Shashikant S. Patel	Chairman
2.	Shri Jivrajbhai M. Patel	Secretary
3.	Shri Devangbhai Thakore	Jt. Secretary
4.	Shri Dr.Bhavinbhai N. Surti	Member
5.	Shri Ketanbhai K. Patel	Member
6.	Mrs. Heenaben M. Patel	Member
7.	Shri Dr. V.A. Joshi	Ex-officio Member
8.	Mrs. Dr. Manisha V. Shukla	Ex-officio Member

College Profile:

M. K. College of commerce is a Grant-in-aid college established in June 1967, affiliated to Veer Narmad South Gujarat University, Surat and included in the list prepared by UGC under section 2F & 12B of the UGC Act, 1956 vide letter No. UGC/42-850 dated 03-04-1969 to 2f and letter No. UGC/9556/2004 on 28/08/2004 to 12 B.

Our college is situated on the old National Highway No.-8 near Bharuch Railway Station in 33 acre campus of Sri S'ad Vidya Mandal, Bharuch offering two basic programmes i.e. Bachelor of Commerce and Master of Commerce. The college also runs M. K. College of Commerce Computer Centre offering various undergraduate diploma and postgraduate diploma courses.

We have sound infrastructure including 20 lecture halls with LCD projectors and computers, Boys' and Girls' separate common rooms. We have recently installed class room audio broadcasting system. We have facilities like computer, Internet, Photo Copying, Intercom, inverter, Power generator, C.C.TV camera, water cooler, microphone, speakers, electronic bell, LCD television 32" and colour TV 29", 13kv Solar Power System, Sanitary Napkin Vending Machine-Incinerator and Fire system.

Our library consists of more than 38000 books, 100 journals/ periodicals and scores of regional and national newspapers and magazines. Our library has a rich treasure of Encyclopaedia Britannica, other

encyclopaedias and some other rare collection. Our College has been part of campus of Sri S'ad Vidya Mandal which is buzzing with academic activities. At first sight, one feels that learning and teaching environments here are congenial to students.

In June 1967, the institution started functioning from J. P. Arts and Science College, Bharuch, another prominent institution of the Mandal. At present it can boast of its own building with state of the art facilities at its disposal. MKCC today is well-equipped with independent Shri R C Joshi Library, MKCC Computer Lab, Seminar Hall, Conference Hall, separate NCC, NSS, Gymkhana offices, Gymnasium, separate parking facilities for staff and students, sprawling lush green sports complex, Swami Atulanandji Auditorium, boys and girls hostel, and canteen facility. The institution has also banking facility in the form of Axis Bank including ATM which functions from the same campus for the last seven years. Our academic endeavour also speaks volumes for itself; this institution was awarded 'The Best College of Gujarat' in the year 1986-87 and a cash prize of Rs.50, 000/- by the Government of Gujarat. This in itself is the testimony of our academic output. Some of our students have topped in the University Examinations, some have clinched medals and accolades in sports events and other competitions. This achievement is particularly remarkable on the ground that every student who desires to take admission and possess minimum eligibility condition is admitted to the course. The Institution has a permanent affiliation with VNSGU Surat and has been listed under 2(f) and 12(B) of the UGC Act, 1956.

We have drawn a perspective plan as to further our academic expansion. Pursuant to this, we have planned to propose to go for UGC sponsored and self financing vocational course like vocational course in Computer. On the academic front, innovative experimenting in teaching, learning and evaluation are being carried out by the faculties thereby making the teaching learning process more interesting, interactive and participative. It has been our attempt to nurture and foster the talent and potential of the students within the purview of the Higher Education System.

The institution has reached to its present status of eminence due to dedicated and devoted teamwork of the teaching and administrative staff and constant support, encouragement, moral and financial aids from the Management. The members of MKCC Parivar are committed to strive hard to reach still the greater heights in higher education, thus thereby fulfilling the aspirations and expectations of the society and founding Saints of the institution who have contributed tremendously to the cause of higher education.

Guru Purnima Celebration:

Guru Purnima is a day to remember benevolence of our Guru, who has always shown us the right path and guided us towards the better career. We at MK College of commerce paid tribute to the founder guru of our campus Mahamdanleshwar Swami Shri Atulanandji and seek for his blessings on 3rd July, 2023.



Independence Day Celebration:

76th Independence Day was celebrated at the college campus in the joyful & patriotic atmosphere. Trustees and college staff along with the students paid their respect to the National Flag.



Farewell Function:

Dr. U. B. Rana, Associate Professor, Statistics Department retired from the service as he opted for VRS. College staff has organised a farewell function for Dr. U. B. Rana, where his service to the college was remembered and honoured. Prin. Dr. V. A. Joshi sir felicitated him with flower bouquet and memento on behalf of the college staff. We wish him healthy and happy retirement.



Welcome:

We, M.K. College of Commerce, Bharuch, heartily welcome Prof. Hilpesh J. Vyas, at our institute. He has worked as an Associate Professor in English at S. C. A. Patel Arts College, Sadhali for more than 25 years. He has resumed his duty at our institute on 09/11/2023.

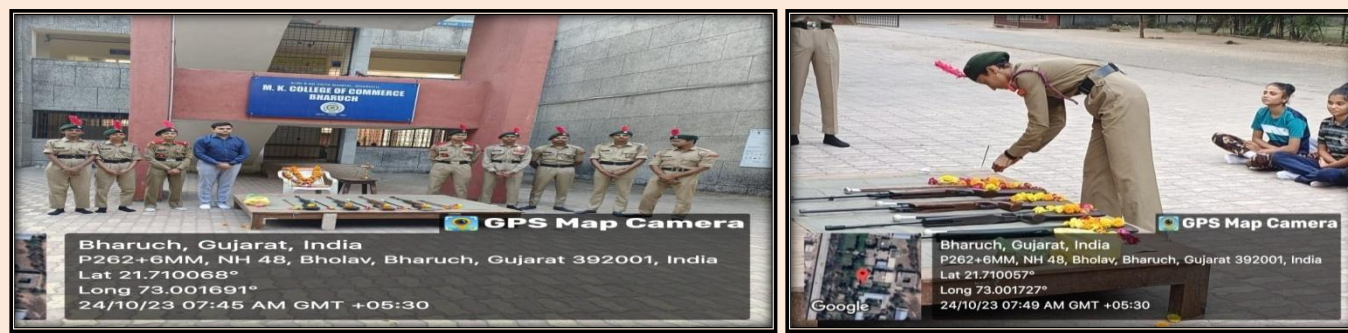
Fire Safety:

Safety of the stakeholders has always been the priority of our campus. To ensure this motto Fire Safety training was provided to the staff members. During this training they were informed about the use, maintenance and up keep of various fire safety equipments.



Dussera Pooja:

Every year on Dussera, Pooja of arms is done by NCC unit.



NSS & NCC Activities:

❖ NSS Orientation Program:

M. K. College of Commerce, Bharuch, organized NSS Orientation Program for F. Y. B.Com. Students on 02/08/2023.



❖ Nail-art Competition:

National Service Scheme (NSS), M.K. College of Commerce, Bharuch organized Nail-art Competition under the banner "Meri Mati Mera Desh" on 09/08/2023



❖ Tree Plantation:

National Service Scheme (NSS), M.K. College of Commerce, Bharuch organized Tree Plantation under the banner "Meri Mati Mera Desh" on 12/08/2023.



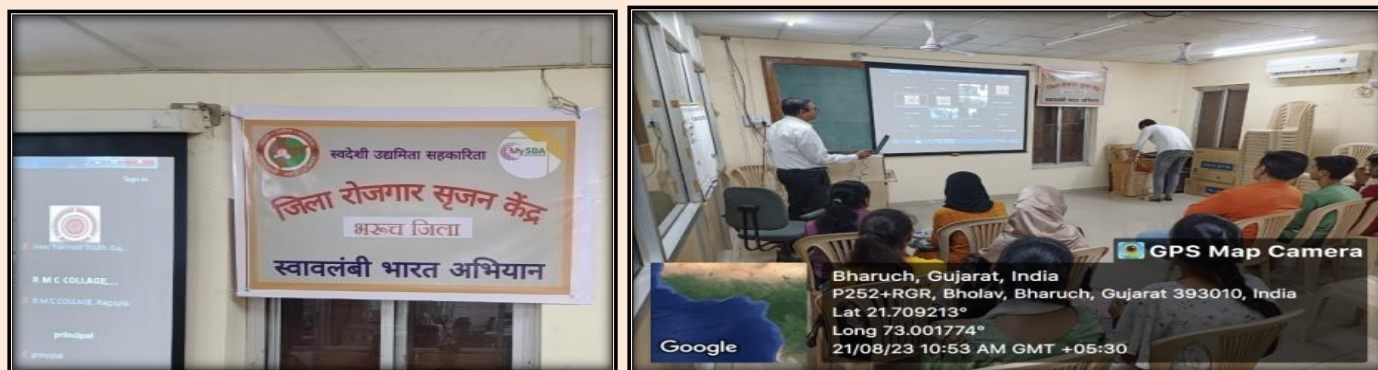
❖ Tiranga Yatra:

NSS and NCC Units of M.K. College of Commerce, Bharuch, Bharuch organized huge Tiranga Yatra on 14th August, 2023. It became the center of main attraction on the main road of Bharuch. Program officers as well as many students participated in it.



❖ Establishment of Creativity Centre (Sarjan Kendra):

On the occasion of World Entrepreneurship Development Day, Veer Narmad South Gujarat University, Surat and Swavlambi Bharat Abhiyan, Surat established **District Creativity Centre (Sarjan Kendra)** at M. K. College of Commerce, Bharuch on 21/08/2023.



❖ Youth Cooperative Training Program Week:

With a view to develop a spirit of cooperation among volunteers and promote cooperative activity, Bharuch District Cooperative Society, organized Youth Cooperative Training Program Week at our college during 21/08/2023 to 28/08/2023. Around 100 volunteers enthusiastically participated in the program.



❖ Flood Relief:

NSS Unit, M. K. College of Commerce, Bharuch collected grain, cash & cloths and donated to the needy who suffered due to the flood in Narmada River during September, 2023. College acknowledges the donors for this noble work.



Janmasthan Celebration:

NSS & NCC Units of the college organized Matki Fod program in the college campus as a part of Janmasthan celebration on 20th August, 2022. Students enthusiastically participated in it.



Co-Curricular Activities:



M.K. College of Commerce, Bharuch signed an MoU with Chartered Accountant Association, Surat for Skill based Internship of students.

Extra-Curricular Activities:

M. K. College of Commerce believes in overall development of the students. Every year we, at our institute, organized various cultural as well as sports activities which can provide a very good platform to the students to show case their talent.

❖ Mehndi competition:

Cultural Committee, under Saptdhara Activity and National Service Scheme (NSS), M.K. College of Commerce, Bharuch, jointly organised Mehndi competition on 01/08/2023



❖ Hairstyle Competition:

Cultural Committee, under Saptdhara Activity and National Service Scheme (NSS), M.K. College of Commerce, Bharuch, jointly organised Hairstyle competition on 01/08/2023



❖ Make-up Competition:

Cultural Committee, under Saptdhara Activity and NSS Unit, M.K. College of Commerce, Bharuch jointly organised Make-up Competition on 09/08/2023.



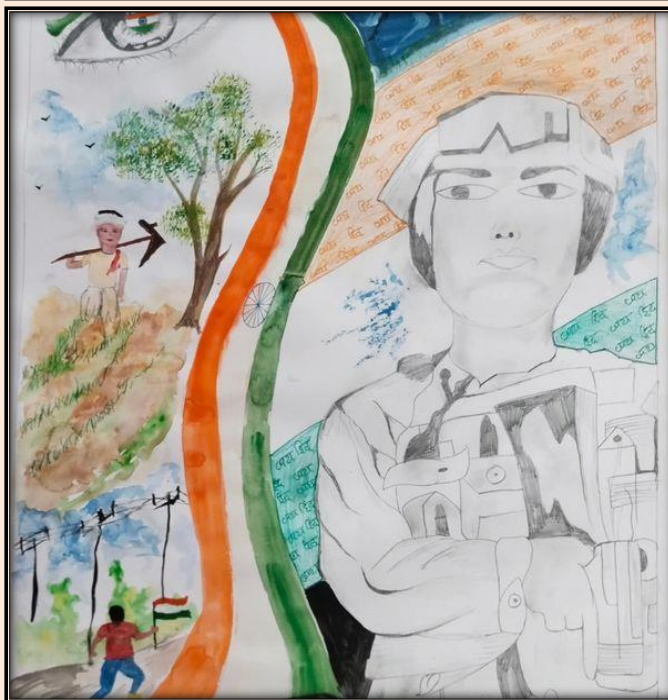
❖ Nail-art Competition:

Cultural Committee, under Saptdhara Activity, M.K. College of Commerce, Bharuch organised Nail-art Competition on 09/08/2023.



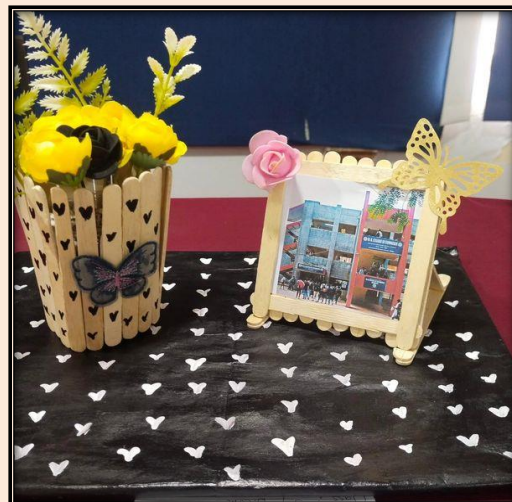
❖ Drawing Competition:

Cultural Committee, under Saptdhara Activity, M. K. College of Commerce, Bharuch organised Drawing Competition on 17/08/2023.



❖ Best Out of Waste Competition:

Cultural Committee, under Saptdhara activity, and NSS unit, M. K. College of Commerce, Bharuch jointly organised best out of waste competition on 19/08/2023.



❖ Matli Shringar:

Cultural Committee, under Saptdhara activity, M. K. College of Commerce, Bharuch organised Matli Shringar competition on 05/09/2023



❖ Greeting Card Making:

Cultural Committee, under Saptdhara activity, M. K. College of Commerce, Bharuch organised Greeting Card Making competition on 09/09/2023



❖ Rakhi Making:

Cultural Committee, under Saptdhara activity, M. K. College of Commerce, Bharuch organised Rakhi Making competition on 23/08/2023

❖ Garba Celebration:

Cultural Committee, M. K. College of Commerce, Bharuch organized Garba Celebration on 18/10/2023. All the students and staff enjoyed playing Garba. Students were given prize for best action (Girls and Boys) at the end of the celebration.



Sports Activity:

- Our college Kabddi Team participated in A/C Zone Kabaddi Tournament which was organized by Sarasvati Hindi Vidyalay, surat during 18/10/2023 to 19/10/2023.
- Our college students participated in Power Lifting Competition at V.B.Shah Amroli College on 30/09/2023.
- Our college students participated in Rifle Pistol Shooting Competition at R. P. Chahan Arts and Commerce College, Vyara on 23/09/2023.
- Our college students participated in Inter College Chess Competition held at J. P. Arts and Science College, Bharuch during 13/09/2023 to 15/09/2023.

Students Achievements:

➤ Sports Achievements:

- UPL University, Ankleshwar organized National Level Technical ' Festival during 13/10/2023 to 16/10/2023 in which our college Volleyball " team stood first under the guidance of Volly ball team captain Mahavir Khuman and Gimkhana incharge Mr. Ankur Patel. Total 25 teams from various colleges have participated in it.
- Veer Narmad South Gujarat University, Surat had organized Inter College Kusti (Boys) on 23/10/2023 in which our F.Y.B.Com students namely Bimlesh Harikeshbhai and Mangaliya Chandrabhansinh won silver medal.
- Our college student Vasava Anjali Chandrakantbhai got selected in Gujarat Team and represented it in 34th Western Zone junior athletics competition during 17/10/2023 to 19/10/2023 at Jodhpur.
- Our college students Parmar Nabhag participated in Malkham Competition which was held at Rajpipla on 04/09/2023 and got selected in university team.

➤ NCC Achievements:

- Our College NCC Cadet PATEL ANIRUDDHKUMAR got 1st Rank in Shooting Competition and Selected for National Level Competition at Delhi.



Surti Nensee Kishorbhai, student of TYBCOM selected in Senior Wing Obstacle of GCTR NCC from Gujarat State NCC DIRECTORATE. Only 88 students were selected from all over Gujarat and Surti Nensee was one of them to represent the state in "THAL SAINIK CAMP (TSC)" at Delhi. Along with her team she took part in various tasks and in the final shooting round their team secured 5th rank at the national level. It was really a proud moment for the college.

Alumni Achievements:

➤ NCC Achievers Award:

- Our former student **Pratik Dholakiya** was honoured with **NCC Achievers Award 2023** at New Delhi on 15th July, 2023. He was selected among the best 23 alumni cadet senior officer for his selfless service to the society.

➤ Qualified UGC-NET:

- Our former student **Makwana Payal Kantilat** had qualified **UGC-NET in Commerce** in June-2023.

Faculty Achievements:

➤ Research Paper Publication:

- A research paper titled "*Bagayati Pakni Tarah Gujarat Rajyana Sandarbhma*" by **Dr. V. A. Joshi**, principal, M. K. College of Commerce, Bharuch was published in SAMVAD E-JOURNAL, ISSN- 2583-8334.

➤ Expert Talk:

- **Prof. Dr. J.D. Patel**, Associate Professor, Department of Accountancy, gave an expert talk on “**Positive Attitude**” on 19/10/2023, at Government Arts and Commerce College, Netrang under the aegis of UDISA.
- **Prof. Dr. J.D. Patel**, Associate Professor, Department of Accountancy, served as an expert in One Day State Level Student Seminar on “Research: An Introduction” which was organized by Government Arts College, Jhagadia on 05/09/2023.
- **Prof. I.D. Patel**, Associate Professor, Department of Accountancy, gave an expert talk on “**Interview Skills**” on 19/10/2023, at Government Arts and Commerce College, Netrang under the aegis of UDISA.
- **Dr. N. P. Kalavadiya**, Assistant Professor, Department of English, gave an expert talk on “**Basic English**” on 19/10/2023, at Shree Thakorbbhai Patel Arts & Commerce College, Ankleshwar under the aegis of UDISA.

➤ Orientation (Faculty Induction Program):

- **Dr. M. R. Patel**, Assistant Professor, Department of Commerce, successfully completed UGC-Sponsored Guru Dakshata Faculty Induction Program organized by UGC- HRDC Gujarat University during 11/09/2023 to 10/10/2023.
- **Dr. N. P. Kalavadiya**, Assistant Professor, Department of English, successfully completed UGC-Sponsored Guru Dakshata Faculty Induction Program organized by UGC- HRDC Gujarat University during 11/09/2023 to 10/10/2023.

➤ Allotment of Ph. D Students:

- Veer Narmad South Gujarat University, Surat has allotted two Ph.D. students namely, Heena Rajavat and Priyanka Solanki to **Dr. M. R. Patel**, Assistant Professor, Department of Commerce.

