



Sri S'ad Vidya Mandal's
M. K. College of Commerce, Bharuch

SAURABH
The Fragrance of MKCC



July, 2023

A Quarterly Newsletter
Volume-I Issue-I

PUBLISHED BY

Dr. V.A Joshi

Principal

M.K.College of Commerce, Bharuch

EDITORS:

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Assistant Professor
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Assistant Professor

Vision:

- To impart higher education in Commerce with a view to create skilled workforce for commerce and industry and encourage entrepreneur skills among students.
- To develop latent potentialities, trapped energies, suppressed initiatives and groom it, make it free and properly harnessed.
- To make students aware of the present global environments.
- To imbibe the spirit of harmony among youth.
- To prepare them to be the better citizens, full of confidence in order to earn their livelihood.
- To prepare them for challenges and nation building.

Mission:

To bring out well efficient and trained administrators, managers, accountants who can meet the new millennium challenges in the present market scenario and who can face competition in the global world along with the quality of entrepreneurship

Principal's Message:

It is a matter of great pride and contentment for the college to bring out the July 2023, Volume-I, Issue-I, edition of newsletter 'Saurabh' for the academic year 2023-24. The key ambition of this newsletter is to inspire and present a timely and honest portrait of activities of the various events organized by the college, student's achievements and faculty achievements. This also inspires and strengthens our commitment towards the welfare of the institute.

The institute has made remarkable progress in all the areas such as curricular, co-curricular, extra-curricular and capacity building with relevance to staff and students. In order to accomplish our vision and mission, we are prepared to take as much effort as possible for the betterment of academic scenario in India. We believe that education is an effective medium of social transformation. We get encouragement, looking at bright and successful careers of our thousands of students, which subsequently benefit the society. We feel proud that we are part of such an excellent institute, which is shaping modern India.

I congratulate the editors who have played a commendable role in accomplishing the task of releasing this issue of the newsletter.

Dynamic Management:

Sri S'ad Vidya Mandal, Bharuch		
Sr. No.	Name	Designation
1.	Shri Shashikant S. Patel	Chairman
2.	Shri Jivrajbhai M. Patel	Secretary
3.	Shri Devangbhai Thakore	Jt. Secretary
4.	Shri Dr.Bhavinbhai N. Surti	Member
5.	Shri Ketanbhai K. Patel	Member
6.	Mrs. Heenaben M. Patel	Member
7.	Shri Dr. V.A. Joshi	Ex-officioMember
8.	Mrs. Dr. Manisha V. Shukla	Ex-officioMember

College Profile:

M.K.College of commerce is a Grant-in-aid college established in June 1967, affiliated to Veer Narmad South Gujarat University, Surat and included in the list prepared by UGC under section 2F & 12B of the UGC Act, 1956 vide letter No. UGC/42-850 dated 03-04-1969 to 2f and letter No. UGC/9556/2004 on 28/08/2004 to 12 B.

Our college is situated on the old National Highway No.-8 near Bharuch Railway Station in 33 acre campus of SriS'adVidyaMandal, Bharuch offering two basic programmes i.e. Bachelor of Commerce and Master of Commerce. The college also runs M.K.College of Commerce Computer Centre offering various undergraduate diploma and postgraduate diploma courses.

We have sound infrastructure including 20 lecture halls with LCD projectors and computers, Boys' and Girls' separate common rooms. We have recently installed class room audio broadcasting system. We have facilities like computer, Internet, Photo Copying, Intercom, inverter, Power generator, C.C.TV camera, water cooler, microphone, speakers, electronic bell, LCD television 32" and colour TV 29", 13kv Solar Power System, Sanitary Napkin Vending Machine-Incinerator and Fire system.

Our library consists of more than 38000 books, 100 journals/ periodicals and scores of regional and national newspapers and magazines. Our library has a rich treasure of Encyclopaedia Britannica, other encyclopaedias and some other rare collection. Our College has been part of campus of Sri S'adVidya Mandal which is buzzing with academic activities. At first sight, one feels that learning and teaching environments here are congenial to students.

In June 1967, the institution started functioning from J. P. Arts and Science College, Bharuch, another prominent institution of the Mandal. At present it can boast of its own building with state of the art facilities at its disposal. MKCC today is well-equipped with independent Shri R C Joshi Library, MKCC Computer Lab, Seminar Hall, Conference Hall, separate NCC, NSS, Gymkhana offices, Gymnasium, separate parking facilities for staff and students, sprawling lush green sports complex, Swami Atulanandji Auditorium, boys and girls hostel, and canteen facility. The institution has also banking facility in the form of Axis Bank including ATM which functions from the same campus for the last seven years. Our academic endeavour also speaks volumes for itself; this institution was awarded 'The Best College of Gujarat' in the year 1986-87 and a cash prize of Rs.50, 000/- by the Government of Gujarat. This in itself is the testimony of our academic output. Some of our students have topped in the University Examinations, some have clinched medals and accolades in sports events and other competitions. This achievement is particularly remarkable on the ground that every student who desires to take admission and possess minimum eligibility condition is admitted to the course. The Institution has a permanent affiliation with VNSGU Surat and has been listed under 2(f) and 12(B) of the UGC Act, 1956.

We have drawn a perspective plan as to further our academic expansion. Pursuant to this, we have planned to propose to go for UGC sponsored and self financing vocational course like vocational course in Computer. On the academic front, innovative experimenting in teaching, learning and evaluation are being carried out by the faculties thereby making the teaching learning process more interesting, interactive and participative. It has been our attempt to nurture and foster the talent and potential of the students within the purview of the Higher Education System.

The institution has reached to its present status of eminence due to dedicated and devoted teamwork of the teaching and administrative staff and constant support, encouragement, moral and financial aids from the Management. The members of MKCC Parivar are committed to strive hard to reach still the greater heights in higher education, thus thereby fulfilling the aspirations and expectations of the society and founding Saints of the institution who have contributed tremendously to the cause of higher education.

University Results (2022-23):

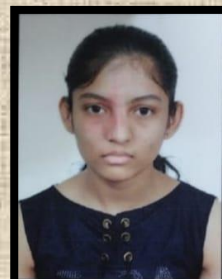
F.Y.B.Com (Semester-II)



Mr Vindhani Bilalbhai A
7.73 SGPA



Miss Hansrod Mubina A.
7.64 SGPA



Miss Zala Kiranba D.
7.59 SGPA

S.Y.B.Com (Semester-IV)



Mr. Jadav Prathambahi R.
8.45 SGPA



Miss. Solanki Hiral K.
7.68 SGPA



Miss. Shaikh Naznin N.
7.64 SGPA

T.Y.B.Com (Semester-VI)



Miss Mistry Jhanvi D
7.70 CGPA



Miss. Mistry Shivangi P.
7.39 CGPA

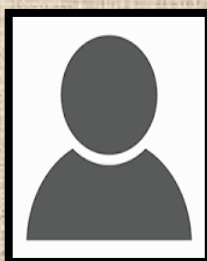


Miss. Patel Tasnimbanu M.
7.32 CGPA

M.Com (Semester-II)



Miss. Patel Mariya Tahir A.
8.33 YGPA

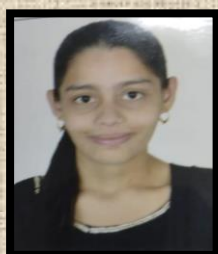


Miss. Madhivala Urvashiben K.
7.75 YGPA



Miss. Patel Faiza I.
7.58 YGPA

M.Com (Semester-IV)



Miss. Patel Suha A.
7.88 CGPA



Miss. Panchal Priyankaben R.
7.67 CGPA



Miss. Vasava Neha A.
7.67 CGPA

Students Achievements:



Miss **Patel Israt** Won **Silver Medal** in Inter College Karate Tournament in under-40 category which was held at S. D Jain International College, Surat.

Miss **Patel Dimpy Hiteshbhai**, student of T.Y.B.Com, won **Gold Medal in Shotput**, **Silver Medal in 50 Meter relay** and **Bronz medal in Long Jump** at University Athletics Meet held at VNSGU, Surat





Miss **Surati Nensee**, student of S.Y.B.Com, obtained **Medal in Volley Ball** Competition held during Army Attachment Camp at Gandhingar.

Patel Dhara Indrajitbhai, got selected for **West Zone Inter University Cricket (Girls)** held at Bhuvneshwar on 4th December, 2022.

Our Boys **Kabaadi Team** secured **Runners Up in Under-19 Category** and received cash prize of 11000/- which was held as a part of Azadi Ka Amrut Mahotsav (Khel Mahotsav) organized by VNSGU, Surat.

Our Boys **Cricket Team** secured **Runners up in Cricket Tournament** in Inter College Cricket Tournament organized by M.K. College of Commerce.

VNSGU Certified Courses:

With the aim to provide profession skills in the area of commerce and management which can provide better opportunities to the students as well as can meet the demand of the time, M.K.College of Commerce has started VNSGU approved certified courses. The students will be provided through knowledge on the subjects with practical approach by the institute. The students will get certificate by Veer Narmad South Gujarat University after successful completion of the courses.

Details of the Courses:

Sr. No.	me of Course	Type of Course	Intake	Duration	Fees
1.	Office Management	SEC	40	30 Hours	1800/-
2.	Tally with GST	VAC	40	30 Hours	2500/-

NSS & NCC Activities:

Cooperation Week:



With a view to develop a spirit of cooperation among volunteers and promote cooperative activity, Bharuch District Cooperative Society, organized Cooperation week at our college during 23rd July 2022 to 29th July 2022. Around 100 volunteers enthusiastically participated in the program.

A Pledge on National Unity:



NSS Program Officers and Volunteers organized A Pledge on National Unity for all the students of the college, under which the students of the college took a pledge regarding national unity on 12th August, 2022.

Har Ghar Tiranga Rally:

NSS and NCC Units of M.K. College of Commerce, Bharuch and J.P. Arts and Science College, Bharuch organized huge Tiranga Rally on 13th August, 2022. It became the center of main attraction on the main road of Bharuch. Program officers as well as 225 around students participated in it.



Janmasthan Celebration:

NSS & NCC Units of the college organized MatkiFod program in the college campus as a part of Janmasthan celebration on 20th August, 2022. Students enthusiastically participated in it.

Corona Vaccination Campaign:

NSS Unit of the college organized Corona Vaccination Program in the College Library on 29th August, 2022. Around 200 students were vaccinated in the program.



Tree Plantation:

NSS Unit of the college organized tree plantation program on 03rd September, 2022. Around 40 saplings of various trees were planted in the college campus and around 60 saplings were distributed to the volunteers to plant them around their residential area.



National Mental Health Program:

NSS Unit of M. K. College of Commerce, Bharuch in collaboration with Bharuch Civil Hospital, organized Mental Health Program on 10th September, 2022, in which Psychiatrist from Bharuch civil hospital provided guidance regarding stress management, depression, to be mentally health, to the students of the college.

Inaugural Function of National Games:

Inaugural Function of National Games was held at Shri J. P. Arts and Science College, Bharuch on 15th September, 2022. NSS Program officers as well as 75 volunteers of M. K. College of Commerce remained present in the event.

Pledge for Detoxification:

NSS Program officers and volunteers of the college asked the students of the college to take pledge for detoxification as a part of public awareness program of the university and Government of Gujarat on 17th September, 2022.



Bharuch Marathon:

Rockwool Company, Bharuch in collaboration with local government organized Bharuch Marathon on 18th September, 2022. Around 70 volunteers with program officers participated in it.

Run for Unity:

Bharuch Municipality has organized, 'Run for Unity (Ekta Dod)' on 31st October, 2022, as a part of birth anniversary celebration of Sardar Patel. Around 50 volunteers enthusiastically participated in it.

National Adventure Camp:

Government of India organized National Adventure Camp for the volunteers of NSS at Himachal Pradesh during 27th October, 2022 to 05th November, 2022. Shree Rajput, the student of M. K. College of Commerce, has participated in the camp as a representative of Veer Narmad South Gujarat University.

Voting Awareness Program:

NSS Volunteers along with Vidhyarthi Parishad, organized Voting Awareness Program on 16th November, 2022, for the students of college in which topics like Importance of Voting and Role of Youth in Nation Building were discussed.



Diabetes Awareness Rally:

Bharuch Municipality, Bharuch Civil Hospital and Bharuch Administration organized Diabetes Awareness Rally on 19th November, 2022, in which 85 volunteers of M. K. College of Commerce has participated with various banners and slogans.

National Constitution Day:

M. K. College of Commerce celebrated National Constitution Day by organizing Constitution Awareness Rally on 26th November, 2022. The rally was started from Bharuch railway station. NSS Volunteers offered flowers to the statue of Ambedkar and pledge to obey the constitution.



Blood Donation Camp:

NSS and NCC Units of M.K. College of Commerce, Bharuch organized Blood Donation Camp on 27th November, 2022 in which 34 Unit blood was collected.

BIS – Awareness Program:

Government of India organized awareness program regarding the compulsion of BIS Hallmark on 02nd February, 2023, in which 46 volunteers of NSS were selected and provided information regarding it.

International Yoga Day Celebration:

NSS and NCC Units of M. K. College of Commerce, Bharuch celebrated International Yoga Day on 21st June 2023. All the faculty members, students, NSS Volunteers, etc enthusiastically participated in it. Yoga was performed as per the SOP provided by the government, under the guidance of Yoga trainer.



Faculty Achievements:

The project proposal entitled “**Implementation of Effectiveness of MGNREGA in Tribal Domain Rural Areas** (A Study of Three Sub-district of Bharuch District)” by **Dr. Pragnesh J. Mistry** has been accepted for financial assistance and sectioned total amount of Rs. 1, 40,000/- by Veer Narmad South Gujarat University, Surat.

The project proposal entitled “**Role of Commercial Banks for Rural development** (A Study of 3 Talukas of Bharuch) by **Dr. Pintu N. Pastagiya** has been accepted for financial assistance and sectioned total amount of Rs. 65,000/- by Veer Narmad South Gujarat University, Surat.

Co-Curricular Activities:

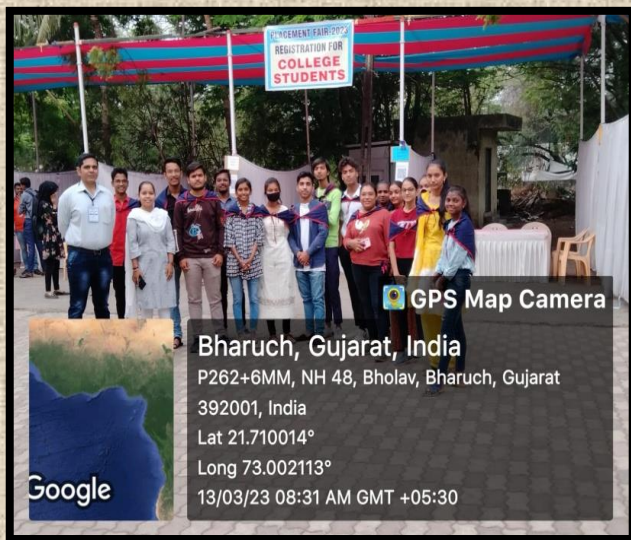
Workshop on Research Methodology:

Our College organized Workshop on Research Methodology for our M.Com Student on 28/1/2023. Professor Dr.Gaurang Rami Head of Economics Department (VNSGU), Dr Yogesh Vansiya Assistant Professor in Economics Department (VNSGU), Dr. Vijay S Jariwala Assistant Professor in Sardar Patel University, Anand were sharing their knowledge with our students.



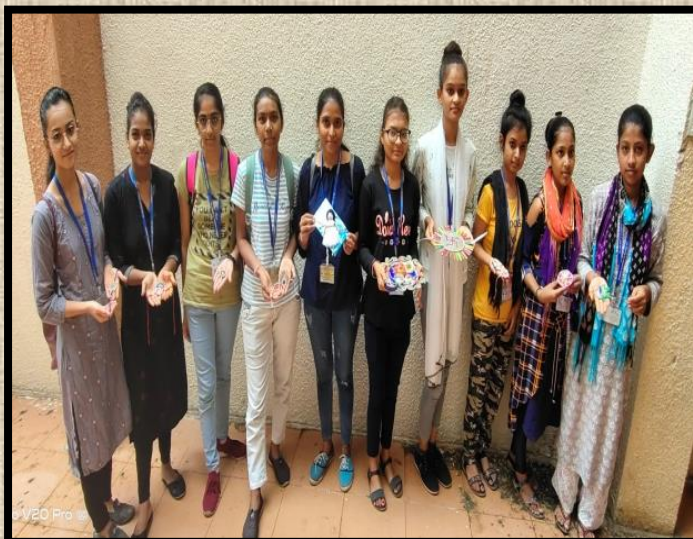
Mega Job Fair:

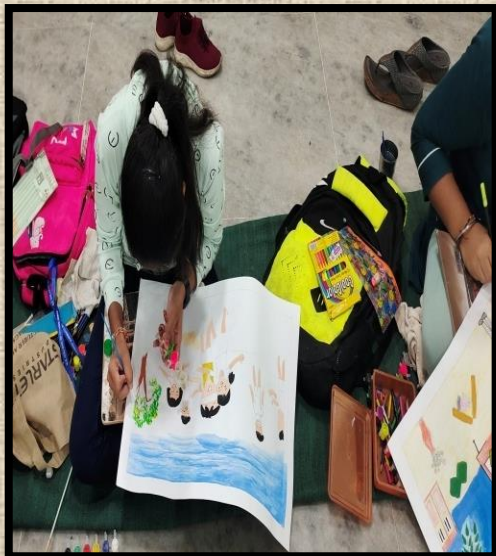
Education Department, Govt. of Gujarat has organised a Placement Fair 2022 in the Campus of M K College of Commerce in collaboration with KCG on 13.03.2023. Final Year students from the different Govt and Aided colleges of Bharuch and Narmada Districts participated. The fair was inaugurated by Amitbhai Chavda, President – Nagarpalika, Bharuch. 29 Companies gave employment to around 350 students out of 1300 student participants,

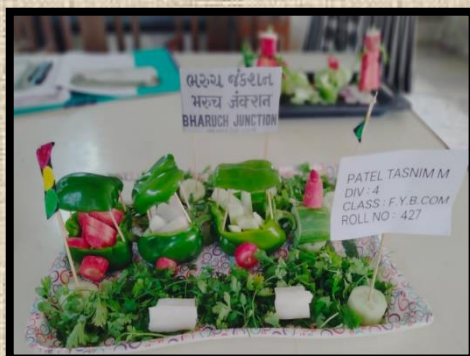


Extra-Curricular Activities:

M. K. College of Commerce believes in overall development of the students. Every year we, at our institute, organized various cultural as well as sports activities which can provide a very good platform to the students to show case their talent. This year also various sports activities like cricket, volleyball etc were organised. Cultural activities like Mahendi, Hair-style, Clay-modelling, Handicraft, Greeting Card Making, Drawing and Sketching, Nail art, Pot Decoration, Essay Completion, Elocution Completion, Salad Decoration, Fancy Dress Completion, etc were organized. Students enthusiastically participated in various competitions. Participation certificates were provided to all the participants and the winners were honoured with Trophy and certificate.







Media Coverage:

ભરૂચ એમ કે કોમર્સ કોલેજની દિવ્યાંજ વિદ્યાર્થીનીએ ગણ મેડલ પ્રાપ્ત કરીને ભરૂચનું ઔરવ વધાર્યું

કમલામ નુરુનનું પહેલું ભરૂચની એમ કે કોમર્સ કોલેજમાં અભ્યાસ કરતી દિવ્યાંજ વિદ્યાર્થીની ઊભી વિસ્તારભાઈ પટેલ હાલમાં જ ત્રીજા નર્મદા દિવસ ગુજરાતનું સર્વોચ્ચ શિક્ષણ સંસ્થા દ્વારા આયોજીત થયેલ ૧૦ માં નર્મદા મેડલ પ્રાપ્ત કરીને ભરૂચ કોલેજનું ઔરવ વધાર્યું છે. શ્રીમતી પટેલની આ વિશિષ્ટ બાબત કોલેજના આચાર્ય વિવિધ જીલ્લાના સંસ્થાનિક કક્ષાએ અને ભરૂચ જિલ્લાનું ઔરવ વધારવા બદલ અભિનંદન પાઠવ્યા હતા.



સજોદમાં MK કોલેજના NSSની શિબિર યોજાઈ

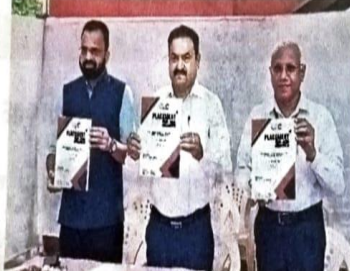
૧લી જાન્યુઆરી ૨૦૨૨ થી ૭મી જાન્યુઆરી ૨૦૨૨ સુધીના સજોદ ગામ ખાતે એમ.કે. કોલેજ ઓફ કોમર્સ ની એન.એસ.સ. ની શિબિર યોજાઈ આવેલી છે. કેમ્પનું ઉદ્ઘાટન કોલેજના આચાર્ય વિવિધ કુમાર જોષીના હસ્તે કરવામાં આવ્યું હતું. આ પ્રસંગે જિલ્લા પંચાયત ઉપપ્રમુખ ભરત પટેલ, સજોદ ગામના ભરત તેમજ પૂર્વ સરપંચ નવનીત આદીર ઉપસ્થિત રહ્યા હતા. કોલેજ ના એન.એસ.સ. ના સ્વયં સેવકો તથા પ્રોગ્રામ ઓફિસર આઈ.ડી.



પટેલ અને પ્રજેશ કુમાર મિસ્ત્રી, ના નેજા હેઠળ કેમ્પ નું આયોજન કરવામાં આવ્યું છે. કાર્યક્રમનું સફળ સંચાલન કોલેજ ના વિદ્યાર્થી ભાવેશ અને આભાર વિધિ કિજલ પટેલ દ્વારા કરવામાં આવી હતી.

ભરૂચ- નર્મદા જિલ્લાની કોલેજોમાં પ્લેસમેન્ટ ફેર ૨૦૨૩નું આયોજન

ભરૂચ । ગુજરાત સરકારના શિક્ષણ વિભાગ દ્વારા ભરૂચ અને નર્મદા જિલ્લાની સરકારી તેમજ અનુદાનિત કોલેજોમાં અંતિમ વર્ષમાં અભ્યાસ કરતા વિદ્યાર્થીઓ માટે પ્લેસમેન્ટ ફેર ૨૦૨૩નું આયોજન કરવામાં આવ્યું હતું. આ કેમ્પનું ઉદ્ઘાટન ભરૂચ જિલ્લા પંચાયત બાંધકામ સમિતિના ચેરમેન ધર્મેશ મિસ્ત્રી તથા સભ્ય ઓફિસર કે.ડી. પંચાલના હસ્તે કરવામાં આવ્યું હતું. આ કેમ્પમાં ભરૂચ તેમજ નર્મદા જિલ્લાની કુલ ૨૦ કોલેજના વિદ્યાર્થીઓ ઉપસ્થિત રહ્યા હતા. વિવિધ કંપનીઓ દ્વારા વિવિધ ફેક્ટરીના વિદ્યાર્થીઓની પ્રાથમિક થોરણે પસંદગી કરવામાં આવી હતી.



યુવાનોએ ઈન્ટરવ્યુ આપતી વખતે મનમાંથી ગભરાટ કાઢી નાંખી હકારાત્મક વિચારસરણી અપનાવવી જોઈએ: ઈશ્વરસિંહ પટેલ

ભરૂચ, તા.૩૦ જિલ્લાની દરેક કોલેજોમાં વિદ્યાર્થીઓને ઈન્ટરવ્યુ આપતી વખતે મનમાંથી ગભરાટ કાઢી નાંખી હકારાત્મક વિચારસરણી અપનાવવી જોઈએ: ઈશ્વરસિંહ પટેલ. ઈશ્વરસિંહ પટેલે કોલેજોમાં વિદ્યાર્થીઓને ઈન્ટરવ્યુ આપતી વખતે મનમાંથી ગભરાટ કાઢી નાંખી હકારાત્મક વિચારસરણી અપનાવવી જોઈએ: ઈશ્વરસિંહ પટેલ. ઈશ્વરસિંહ પટેલે કોલેજોમાં વિદ્યાર્થીઓને ઈન્ટરવ્યુ આપતી વખતે મનમાંથી ગભરાટ કાઢી નાંખી હકારાત્મક વિચારસરણી અપનાવવી જોઈએ: ઈશ્વરસિંહ પટેલ.



ભરૂચના ગોલ્ડનબ્રિજ નજીક સફાઈ અભિયાન હાથ ધરાયું

ભરૂચ । ભરૂચની એમ.કે.કોમર્સ કોલેજ અને ફર્સ્ટ ગુજરાત કોમ્પો ટેક રેજીમેન્ટ (એનસીસી, વડોદરા)ના સંયુક્ત ઉપક્રમે પુનિત સાગર અભિયાન હાથ ધરવામાં આવ્યું હતું. ભરૂચની નર્મદા નદીના કિનારે આયોજીત અભિયાનમાં ૩૬ કેડેટસે ભાગ લીધો હતો. તેમજ ગોલ્ડનબ્રિજ તથા આસપાસના વિસ્તારમાં કાંઠા વિસ્તારમાં સફાઈ કરી હતી.



ભરૂચની એમ.કે.કોલેજમાં વિશ્વ યોગ દિવસ નિમિત્તે કાર્યક્રમ યોજાયો

ભરૂચ । ભરૂચની એમ.કે. કોમર્સ કોલેજ ખાતે વિશ્વ યોગ દિવસની ઉજવણી કરવામાં આવી હતી. જેમાં એન. એસ. એસ. વિભાગનાં સ્વયંસેવકો, એન. સી. સી. નાં કેડેટ્સ અને મોટી સંખ્યામાં વિદ્યાર્થીઓ તથા શૈક્ષણિક અને બિનશૈક્ષણિક સ્ટાફે જોડાઈને યોગાસન કર્યા હતાં. કાર્યક્રમને સફળ બનાવવામાં કોલેજનાં એન. એસ. એસ. વિભાગનાં પ્રોગ્રામ ઓફિસર્સ પ્રો. ઈશ્વર પટેલ, ડૉ. પ્રજેશ મિસ્ત્રી તથા ડૉ. પિન્ડુ પસ્તાગિયાએ જહેમત ઉઠાવી હતી.



એમ કે કોમર્સ કોલેજ ના એન.એસ.એસ.ના વિદ્યાર્થીઓ ઉત્તરાજ ગામ સફાઈ અભિર

અંકલેશ્વર । ભરૂચ એમ.કે. કોલેજ ના એન.એસ.એસ. વિભાગના વિદ્યાર્થીઓ દ્વારા હાલ ચાલી રહેલા એન.એસ.એસ. સાપ્તાહિક કેમ્પ અંતર્ગત સજોદ થી જિલ્લા ની ગ્રીન સ્કૂલ આકલવા ની મુલાકાત લીધી હતી. ત્યારબાદ કા બા હોસ્પિટલ હોસ્ટેલ અને અંતે ઉત્તરાજ ગામ ની મુલાકાત લઈ ત્યાં સફાઈ અભિયાન યોજવામાં આવ્યું હતું.



NOT ME BUT YOU!

The best way to find yourself is to lose yourself in the service of others!

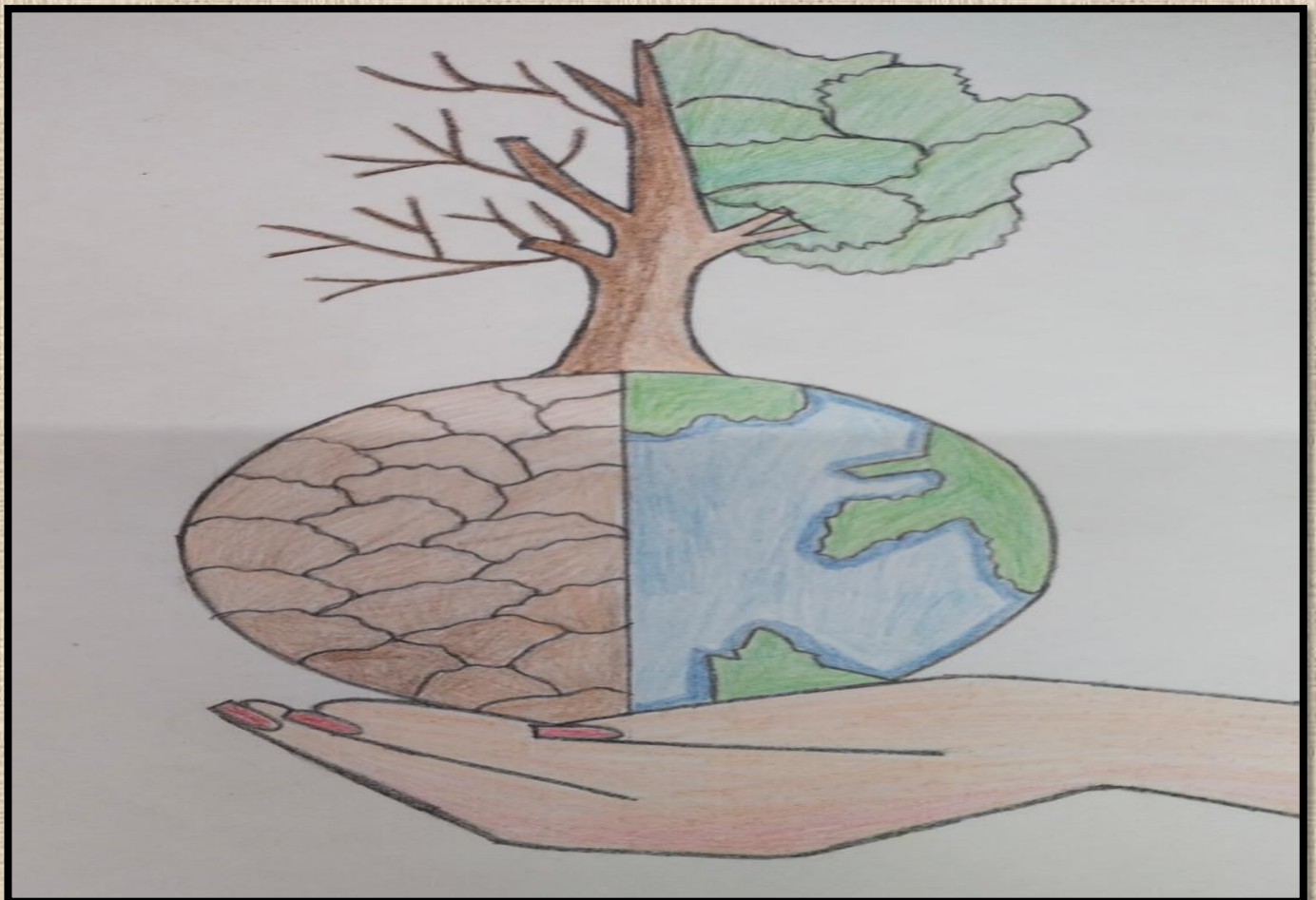
- Mahatma Gandhi



Parmar Vishakha Bhagvatbhai S.Y.B.Com Div-III Roll No. 338



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